



DigiCom

Digital Services

Online Marketing Solutions

DigiCom

Digital Services

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DigiCom Digital Services

Our motto is to ensure you get the best outcome of your money!

We are group of professional IT Experts having expertise in Digital Marketing, Graphics Designing, Website Design & Hosting and related IT and Digital Services. We provide Online Services such as Website Designing, website development, hosting, graphics designing, digital marketing, search engine marketing, social media marketing, search engine optimization and marketing automation. Our goal is to be the one stop solution for all your Online Business services. be it small or big company our services cater for all with different package to choose from! Our Services are tailor made and you basically pay for what you get and are happy for! :)

Digital Services

DigiCom Online Marketing Solutions

Digital marketing is a process of generating business through online by effectively using the Google search, Facebook, LinkedIn and other social media's in order to generate leads through online services. DigiCom provides complete end to end solutions for Digital Marketing and Business Development for your companies at cost effective price!

Increase the sales for your business with increased Digital presence through Search Engines and Social Media's.

Our Digital Marketing services are completely customizable with different options to choose from and you pay only for the results you get!

Wide range of Digital Marketing Solutions



Digital Presence



Business Brand Building



Search Engine Marketing



Social Media Marketing



Search Engine Optimization



Enhance your Business online presence with DigiCom's Digital Presence option. We create your Social Profiles in a professional format so that you can use them to increase your Digital Presence online!

This option is most suitable for a business that goes online for the first time or for the business that wants to create an Online Presence.



Google Maps





What's Included

- We will create below Social Profiles, configure them professionally as per Branding standards and share the admin access to the client

Facebook Page & Facebook Account	LinkedIn Company & LinkedIn Account
Google Plus Profile + Google Maps	Instagram Account
Twitter Account	<u>HootSuite</u> Account with up to 3 Social Profile Integration (You can post in all accounts at same time without the need to login to different websites, with just one Hootsuite account)

Note : The Images & Logo needs to be shared by the customer



Have you started a new company and looking forward to build your Brand faster? DigiCom Business Branding is the right Solution for you!

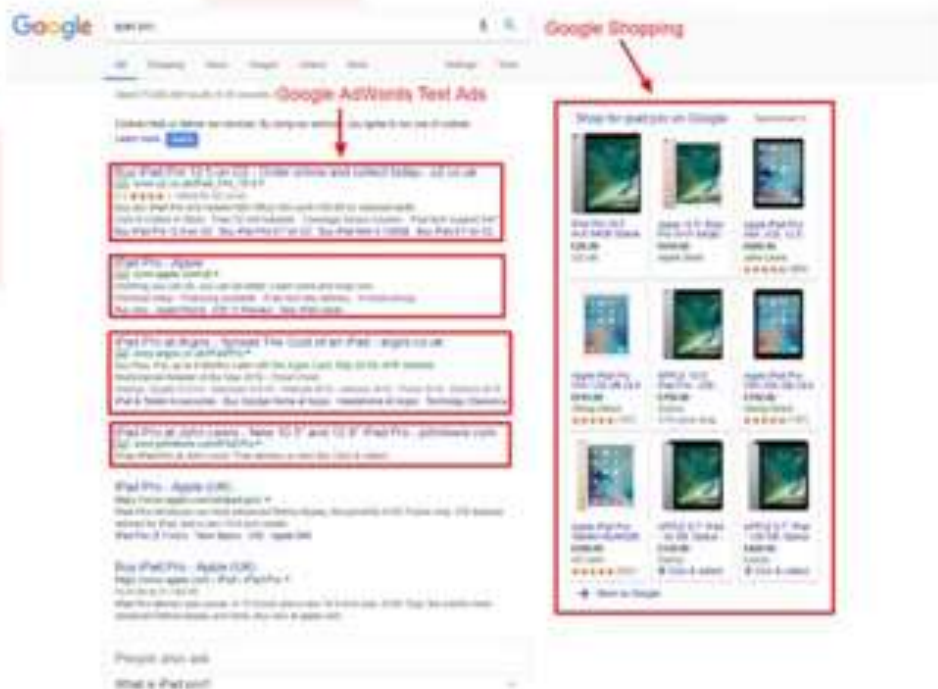
WHAT WE DO ?

We create high quality creatives and attractive punchlines, keywords, hashtags related to your business and post them continuously(3 post per week) in all the active channels (such as Facebook, Instagram, Twitter & LinkedIn). So that your Business gets up to 10X Growth in online followers, likes and Engagements. **“Effective Branding for Effective Brand Building”**



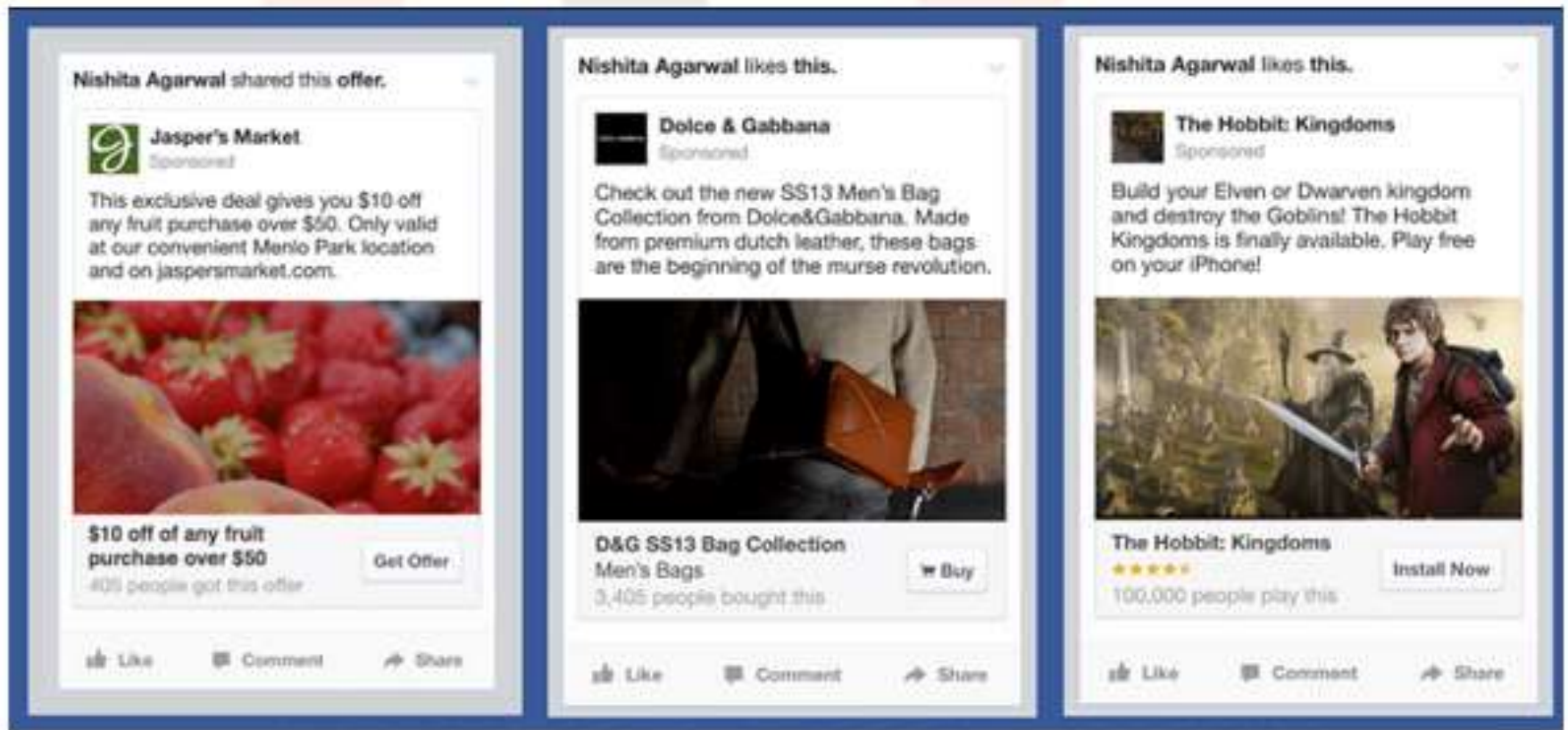


Show your company advertisement as a text or image banner across online platforms such as websites, YouTube, applications, games, mobile phones and tablets. Generate high quality traffic to your website with the power of online marketing services.






Show your company advertisement as a text or image banner across social media platforms such as **Facebook, Instagram, LinkedIn & Twitter**. Generate high quality leads at a very cost effective rates through SMM. These campaigns are budget friendly and suitable for small companies too




The image displays three social media advertisements side-by-side, each with a blue border. The first ad is for Jasper's Market, featuring a photo of strawberries and a peach, with a 'Get Offer' button. The second ad is for Dolce & Gabbana, featuring a photo of a black and orange bag, with a 'Buy' button. The third ad is for The Hobbit: Kingdoms, featuring a photo of a character with a sword, with an 'Install Now' button. Each ad includes a 'Like', 'Comment', and 'Share' interaction bar at the bottom.

Nishita Agarwal shared this offer.

 **Jasper's Market**
Sponsored

This exclusive deal gives you \$10 off any fruit purchase over \$50. Only valid at our convenient Menlo Park location and on jaspersmarket.com.




\$10 off of any fruit purchase over \$50 [Get Offer](#)


405 people got this offer

[Like](#) [Comment](#) [Share](#)

Nishita Agarwal likes this.

 **Dolce & Gabbana**
Sponsored

Check out the new SS13 Men's Bag Collection from Dolce&Gabbana. Made from premium dutch leather, these bags are the beginning of the murse revolution.




D&G SS13 Bag Collection Men's Bags [Buy](#)


3,405 people bought this

[Like](#) [Comment](#) [Share](#)

Nishita Agarwal likes this.

 **The Hobbit: Kingdoms**
Sponsored

Build your Elven or Dwarven kingdom and destroy the Goblins! The Hobbit Kingdoms is finally available. Play free on your iPhone!



The Hobbit: Kingdoms
★★★★★
100,000 people play this [Install Now](#)

[Like](#) [Comment](#) [Share](#)



Generate leads organically(Free) by optimizing your website with high quality content using google analytics/webmaster. We do complete SEO Optimization to your website that results in higher visibility of your website while people search for your products and services.



***SEO is included in our website designing services as well**



Service Name	Fee
Digital Presence	\$150 (1,500,000 Le)
Business Brand Building	\$300/Month (3,000,000/Month)
Search Engine Marketing (Branding)	Your Campaign Budget + \$150/Month (1,500,000 Le/Month)
Social Media Marketing (Branding)	Your Campaign Budget + \$150/Month (1,500,000 Le/Month)
Search Engine Optimization	\$200 (2,000,000 Le)

*Option 2: Sales Plan available in next page.



Service Name	Fee
Search Engine Marketing (Lead Generation)	Campaign Budget +\$.5 Per lead (in leones Campaign Budget +5000Le per lead)
Social Media Marketing (Lead Generation)	Campaign Budget +\$.25 for Per Lead (in leones Campaign Budget +2500Le per lead)

***Only for Products based Companies**

***Check the next slide for sample Budget Calculation**

Commercials Sample Budget

“Search Engine Marketing”

Example 1 : SEM Campaign (USD)

(A) Total Campaign Budget = \$50

(B) Total Leads Generated
Through Campaign is = 100

Total Charge is = $A + B * \$0.5$

FEE = \$50 + 100 Leads * \$0.5
= \$50 + **\$50**
= \$100 (Total Cost)

Example 1 : SEM Campaign (SLL)

(A) Total Campaign Budget = 500,000

(B) Total Leads Generated
Through Campaign is = 100

Total Charge is = $A + B * 5000$

FEE = 500,000 + 100 Leads * 5000Le
= 500,000 + **500,000Le**
= 1,000,000 (Total Cost)

Note : The Campaign Budget will be paid to Google & Facebook Directly in Advance. DigiCom charges only for Total Leads Generated by us using your Prepaid Budget (The Fee to be paid to DigiCom is highlighted in green above)

Commercials Sample Budget

“Social Media Marketing”

Example 1 : SMM Campaign (USD)

(A) Total Campaign Budget = \$50

(B) Total Leads Generated
Through Campaign is = 100

Total Charge is = $A + B * \$0.25$

FEE = \$50 + 100 Leads * \$0.25
= \$50 + **\$25**
= \$75 (Total Cost)

Example 1 : SMM Campaign (SLL)

(A) Total Campaign Budget = 500,000

(B) Total Leads Generated
Through Campaign is = 100

Total Charge is = $A + B * 5000$

FEE = 500,000 + 100 Leads * 2500Le
= 500,000 + **250,000Le**
= 750,000 (Total Cost)

Note : The Campaign Budget will be paid to Google & Facebook Directly in Advance. DigiCom charges only for Total Leads Generated by us using your Prepaid Budget (The Fee for DigiCom is highlighted in green above)



DigiCom

Digital Services

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Digital Services